

Iowa Quarter Horse Association Board Meeting June 11, 2024

The Iowa Quarter Horse Association Board of Directors met June 11, 2024 at Iowa Cattlemen's Association offices in Ames. In attendance were Tammi Adix, Brian Hamrick, Loren Meyers, Jennifer Horton, Jackie Kincaid, Lori Mennenga, Rosalie Carlson, Kim Strong, and guest Bill Horton. Lindsay Black and Becky Grier were on the phone. Board members absent were Mitch Adkins, Sarlynn Heston and Craig Johnson.

President Tammi Adix called the meeting to order at 6:47 PM. She acknowledged the loss of a longtime member, Judy Perry.

Secretary Report: May meeting minutes were discussed. Brian Hamrick moved to approve the minutes after amendments are made, second by Kim Strong. Motion passed. Jennifer volunteered to make the necessary edits. Rosalie Carlson arrived at this time.

Treasurer Report: Tammi presented the treasurer's report prior to Codi's arrival. Kim Strong questioned the large amount shown in the Ranch Horse Futurity account. The \$25 stallion enrollments need to be transferred. Discussion continued on the ranch futurity financial reports and concern with our current accounting firm and their role in our record keeping. Codi Heesch arrived to the meeting at this time.

Ex-Officio Report: Loren Meyer attended the Iowa High School Rodeo Finals in Bloomfield. He would like to find a way to bring these people into IQHA. Ideas were discussed about opportunities for awards and scholarships for members who compete in high school rodeo.

Social Media Report: Jennifer Horton reported a 50% open rate of the last monthly email newsletter with a 7% click rate. Content deadline continues to be the 25th of the month.

OLD BUSINESS

Mayflower: The 2024 Mayflower and profit/loss was discussed. The obvious need for more volunteers was brought up. The lower turnout saw reduced income from previous years but the change in the show from six to four judges and five to four days resulted in a substantial cut to expenses.

Denison Memorial Day Show: The show in Denison had several much-appreciated volunteers. The special event roping was cancelled when exhibitors said they would not stay over for it. The judge was notified of the cancellation before he traveled to Denison. The judge contract did not include any terms regarding a cancellation, which the board realizes contracts should include going forward. Jennifer Horton made a motion to pay him \$250, second by Brian Hamrick, motion passed. Rosalie Carlson suggested the district 8 profit share to moved to IQHA to cover the loss incurred in the weekend show. Ideas were brought up for changes to the 2025 show.

Scenic City Summer Show: Bill and Jennifer Horton reported the RV spots were sold out and stalls reserved were at 113. Sponsorships were coming in. District 3 is providing a dinner for the exhibitors. The show is looking positive.

Fall Classic & Futurity: The showbill has not been finalized. Kim Strong volunteered to finish the schedule changes to get it out for approval. Jennifer made a motion for the new stakes classes to use the NSBA payout schedule, second by Rosalie. Motion passed.

Banquet: Anna Zuidema is working on proposals, looking at the Des Moines Marriott downtown. Discussion by the board included the desire for affordable costs and perhaps looking outside of the city. Tammi will relay those thoughts to Anna.

Sponsorships: Tammi presented a new sponsorship opportunity program plan for 2025 sponsorships, incorporating all the association's events. Bill Horton suggested this plan be rolled out by November 1 to meet corporate deadlines for the coming year.

Ranch Horse Futurity Bank Accounts: The ranch horse futurity will secure three certificates of deposit (CD) with Availa Bank, in the amount of \$20,000 each from the 2021, 2022 and 2023 accounts.

AQHA Affiliate Funds: Tammi and Jennifer reported on the new AQHA grant program for affiliates to receive up to \$2,500. A request was prepared for funding to three parts: support for our already established First-Time Exhibitor gift package, financial support for exhibitor dinner during Scenic City and awards for the IQHA Non-Pro Challenge finals. The program is geared toward outreach to recruit new members and grow the affiliate. Brian made a motion to approve the request as presented, second by Rosalie and motion passed. New ideas for the next grant request are encouraged.

NEW BUSINESS

Cognito: IQHA is limited to five users on it's account with the online Cognito forms. Discussion was held regarding who has access to use it and how many logins are necessary.

Mayflower - Exhibitor Letter Received: The board discussed a letter received from an exhibitor at the Mayflower.

Denison Shows: Discussion was held regarding the future of the shows in Denison.

Fall Classic Stall Form: The Fall Classic stall reservation form needs to be completed and published.

Fall Classic Stall Office: Jackie Kincaid presented her bid for stall manager. Kim made a motion to pay based on the number of stalls sold and provide her RV spot. Lori Mennenga seconded the motion, motion passed.

Fall Classic Scribes: It was decided that all scribes will be paid the same rate. Contracts need to be sent out.

Fall Classic Team Tournament: Nicole Banner will sponsor and operate a team tournament during the show.

Ranch Horse Futurity Budget: Loren presented the ranch horse futurity budget. Discussion was held, including changing entries to pre-entry.

AQHA National Directors Reports

Bill Horton reported jumpouts will be available for the Scenic City open show on July 4th for \$30. Jennifer reported she will be doing her new director orientation at AQHA prior to the VRH World Show in Amarillo.

District Reports

District 1: Becky Grier has a district meeting scheduled for Tuesday in Riverside.

District 2: Brian reported on their meeting. They have openings for Iowa State Fair queen candidates. Hawkeye Classic currently has 87 stalls paid. The Mason City Fair board will set up cattle pens. The show added all-breed classes. Ten buckles will be awarded for all arounds.

District 3: Lori will have a meeting June 19 at Ellsworth.

District 4: Kim will have a meeting June 18 at Pizza Ranch in Oskaloosa.

District 5: Jackie reported no meeting is scheduled for June.

Directors-at-Large Reports

Jennifer shared that longtime member of IQHA, Becky Merrill, passed away.

Committee Reports

Youth: Jennifer reported AQHA Youth World Show entries are now open. The theme this year is "We're All In."

Amateur: The amateur committee balance sheet was presented to the board.

Ranch Horse Futurity: Loren reported the ranch horse futurity has 61 stallions nominated with 731 enrolled. The national finals for the junior high school rodeo association will be in Des Moines June 23-29.

Loren moved to adjourn the meeting, second by Kim. Meeting adjourned at 10:38 PM.

Balance Sheet as of May 31,2024

5/31/2024 Assets:

Checking/Savings:

District 1 Hills	\$14,122.46		
District 2 Availa	\$27,943.92		
District 3 Green Belt	\$7,892.11		
District 4 Twin Cedars	\$7,694.07		
District 5 Availa	\$9,775.46		
District 6 Availa	\$15,193.70		
District 7 Town & Country	\$11,085.24		
District 8 Availa	\$10,192.52		
Amateur Account	\$18,243.99		
Audit Account	\$14,018.45		
Breeders 2020 Account	\$9,760.11		
Breeders 2021 Account	\$41,117.23		
Breeders 2022 Account	\$61,496.09		
Breeders 2023 Account	\$6,104.72		
Breeders 2024 Account	\$36,690.17		
Breeders Fund Account	\$19,789.70		
Breeders Incentive Fund	\$2,832.10		
Dollars for Scholars	\$4,367.20		
EWD Account	\$167.45		
General Fund Account	\$90,317.92		
Ranch Horse 2019	\$10,696.88		
Ranch Horse 2020	\$32,484.68		
Ranch Horse 2021	\$45,608.93		
Ranch Horse 2022	\$40,253.17		
Ranch Horse 2023	\$27,054.03		
Ranch Horse 2024	\$26,100.29		
Ranch Horse Futurity	\$35,474.40		
Reserve Account	\$12,949.47		
		total	\$653,548.94

Certificate of Deposits (Maturing Sept 2024):

CD- Breeders 2023	\$50,600.00		
CD- Dollars for Scholars	\$13,200.00		
CD- EWD	\$1,100.00		
CD- Reserve	\$38,900.00		
CD- Breeders 2024	\$44,000.00		
		total	\$147,800.00
		Total Assets:	\$801,348.92